



2500 MONTGOMERY ST, SUITE 6  
LOUISVILLE, KY 40202  
TELE: (502) 561-5422  
WWW.WORLDKENTUCKY.ORG

## **Corporate Engagement Levels (Annual)**

### **WAC Patron (\$500)**

- Two (2) tickets to each of our "World @ Home" Monthly Speaker Series evening events
- One (1) luncheon ticket to each of our luncheon events
- Company recognition on our website

### **WAC DIPLOMAT (\$1000)**

- Four (4) tickets to each of our "World @ Home" Monthly Speaker Series evening events
- Two (2) tickets to each of our luncheon events
- 20% discount on WAC Individual Memberships for company employees
- Company recognition on our website, newsletters, and promotional materials

### **WAC EMMISARY (\$2500)**

- Six (6) tickets to each of our "World @ Home" Monthly Speaker Series evening events
- Four (4) tickets to each of our luncheon events
- Invitations to select VIP Receptions with visiting speakers, diplomats and global leaders
- 20% discount on WAC Individual Memberships for company employees
- Company recognition on our website, newsletters, and other promotional materials

### **WAC ATTACHÉ (\$5,000)**

- Ten (10) tickets to each of our "World @ Home" Monthly Speaker Series evening events (with preferred seating)
- Four (4) tickets to each of our luncheon events
- Invitation to select VIP receptions with visiting speakers, diplomats and/or global leaders
- 20% discount on WAC Individual Memberships for company employees
- Company recognition on our website, newsletters, and other promotional materials

### **WAC CONSUL (\$10,000)**

- Inclusive of WAC Attaché Benefits
- Invitation for two (2) to private receptions with visiting speakers, diplomats, and/or world leaders (limited to 30 persons)
- Table of eight (8) to each of our luncheon events
- Four (4) scholarship tickets to students with your company name as sponsor on name tags
- Company logo (hyperlinked) on our e-Newsletters (2500+ subscribers)
- Recognition at our "World @ Home" Monthly Speaker Series evening events



2500 MONTGOMERY ST, SUIT 6  
LOUISVILLE, KY 40202  
TELE: (502) 561-5422  
WWW.WORLDKENTUCKY.ORG

#### **WAC BENEFACTOR (\$25,000 and above)**

- Your company named as the presenting sponsor for our "World @ Home" Monthly Speaker Series events
- Naming right to the region's Academic WorldQuest™ competition, a nation-wide competition that tests students' knowledge of international affairs
- Podium role at evening events (includes speaker introduction and a two (2)-minute introduction about your company)
- Opportunity to host featured speakers for private lunch/dinner with company executives
- Opportunity to bring select speakers to company for on-site meetings/presentations with company executives and employees
- Invitation for four (4) to exclusive briefings or private gatherings with guests of honor (limited to 30)
- Sponsor up to five (5) delegations per year from WAC's international visitor programs for special events and opportunity to provide corporate promotional bags and materials to delegates
- Prominent mention and display in marketing materials and PR efforts
- Company logo prominently displayed at all programs and international delegate events

#### **WAC SUSTAINING SPONSOR (\$50,000 and above)**

- Your company named as the presenting sponsor for our "World @ Home" Monthly Speaker Series events
- Naming right to the region's Academic WorldQuest™ competition, a nation-wide competition that tests students' knowledge of international affairs
- Podium role at evening events (includes speaker introduction and a two (2)-minute introduction about your company)
- Opportunity to host featured speakers for private lunch/dinner with company executives
- Opportunity to bring select speakers to company for on-site meetings/presentations with company executives and employees
- Invitation for four (4) to exclusive briefings or private gatherings with guests of honor (limited to 30)
- Sponsor up to five (5) delegations per year from WAC's international visitor programs for special events and opportunity to provide corporate promotional bags and materials to delegates
- Prominent mention and display in marketing materials and PR efforts
- Company logo prominently displayed at all programs and international delegate events

**Other Sponsorship Opportunities are also available;  
contact Xiao Yin Zhao, Executive Director, at (502) 561-5422 to explore possibilities.**